



AVS Fundraising Dinner Enhancing charity for OVC empowerment

Concept Note
Marta Zgodzinska
5th July 2016

Project Name:

AVS fundraising event held in the AVS Community Centre on the 10th of July 2016.

Project overview:

We're hosting a fundraising event at the Community Centre in order to raise funds for OVC empowerment, specifically to help children who dropped out of school with skill training. The theme of this event is: *enhancing charity for OVC empowerment*. James Kidulu from Christian Childcare Programme Uganda will be the guest speaker. The advertisement of the event is done via word-of-mouth and by posters distributed in Bulambuli.

The event aims at raising money to support children and raise the profile of AVS locally and nationally. We have invited a number of high profile government representatives and important figures from Bulambuli district and beyond. We have a certain number of activities planned such as the speech from guest speaker, entertainment from the Home of Talent, lottery and auctioning of a gift. Please refer to the program document attached to the concept note.

We're selling the event tickets at a various price points: 10,000; 20,000 and 50,000 UGX (plus a 200,000 for the guest of honour). The guest will receive a complimentary meal and a bottle of water. On site we'll also have sodas and beers available for purchase.

Objectives:

1. OVC empowerment: to raise funds for skill training for the children who dropped out of school.
2. To promote the AVS Community Centre locally and nationally.
3. Showcase AVS as a strong charity in Bulambuli district.
4. To gain publicity and create a database of key contact for regular communication.

Goals:

African Village Support (UG) C.B.O. BTC/027

- I. Tangible:
 - 1) At minimum: to break even financially, to cover expenses related to the event.
 - 2) Best case scenario: to raise 2.000.000 UGX to cover skill training for the school drop outs.
- II. Non-tangible:
 - 1) Key contacts database creation by capturing personal details such as email address.
 - 2) Promotion of hall hire for future bookings of the AVS Community Centre.

Budget estimates:

For details please refer to the AVS fundraising dinner budget spread sheet.

Contacts:

Malisa Enos – Assistance Manager

Kituyi Rose – Manager

Zgodzinska Marta – Project Coordinator